

*Where Freshness and Convenience Meet*

**PARADISO**



**Tomato Products**

*Delivering real advantages to the foodservice industry.*







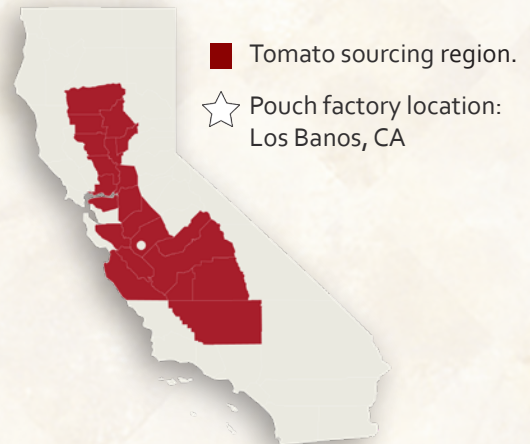
## We speak fluent tomato.

Welcome to Paradiso tomato products: a brand with a quality you can see, field-to-factory freshness you can taste, and cost savings sure to boost your bottom line.

### California premium tomatoes.

Our red and ripe tomatoes, picked at the peak of season, are grown throughout California's Central Valley, the world's most prolific tomato growing region.

Our factory sits right in the heart of California's tomato country, which provides us access to consistently high-quality tomatoes throughout the entire season. By sourcing all season long we are able to capture a freshness unique to California. This enables us to offer a consistently reliable high-quality product line that is sure to enhance your signature menu.



## Meet the family.

The Morning Star Packing Company and our vertically integrated enterprise team have over 45 years of combined experience at every point in the tomato production process. From growing the best plants, to harvesting and hauling, and round-the-clock processing, we have truly become fluently versed in all things tomato.

Today, we still believe you should expect more from your tomato ingredient and sauce supplier. That's why we work hard to bring you all the critical ingredients for better signature dishes and sauces.





# The pouch advantage.

Over 25 years ago, we pioneered where the future of food packaging needed to go. We helped revolutionize an industry and have continued to do so ever since. Sustainable, reliable, safe, cost-effective, environmentally responsible packaging:

the #10 Pouch.



No Metallic Taste



30% Less Storage Space



Stackable



Tear Strip For Easy Opening



Puncture Resistant



Fewer Injuries



Less Waste



Environmentally Friendly

## Sustainably smart. Superior innovation.

We're committed to minimizing the environmental impact of our business with practices that are socially responsible, environmentally friendly, scientifically sound, and economical. Sustainability is key for us, that's why we only package our comprehensive product line of ingredient tomato products and formulated sauces in our #10 flexible pouch.

### Reduced carbon footprint.

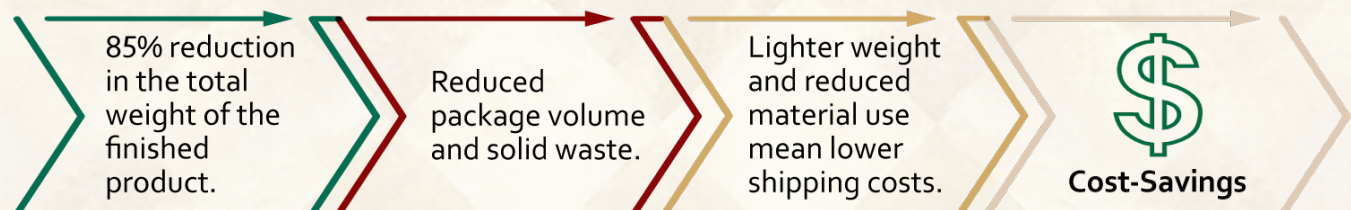
**92%** less GHG generation from package production

**85%** reduction in sustainable material

**40%** source reduction



One truck can hold 360,000 new empty pouches. It would take 63 trucks to transport the same amount of new empty cans to the factory.







# Peak of season freshness you can taste.

With a full tomato product ingredient line, formulated sauces, coast-to-coast and global coverage, pouch packaging, and dedicated support team, we continue to offer more ways to increase your sales, maximize your profitability, and boost your efficiency every step of the way.

## Product Listing

Whole Peeled in Juice  
Random Strips in Puree  
Salsa Ready in Puree  
Ground Peeled/Crushed in Puree  
Extra Heavy Concentrated Crushed  
Tomato Puree - 1.06  
Tomato Paste - 24%

1" Diced in Juice  
Petite Diced in Juice  
Fire Roasted Diced in Juice  
Fire Roasted Salsa  
Tomato Sauce

### Italian Inspired Line

*Roma Bella* - Whole Peeled in Puree  
*Pomodoro Dolce* - Diced  
*Campania Crushed* - Unpeeled Tomatoes  
*Artisan's Pizza Sauce* - Pizzeria Style  
*Old World Pizza Sauce* - Neapolitan Style  
Pizza Sauce - Fully Prepared  
Gourmet Marinara



### CERTIFICATIONS & AFFILIATIONS



**PARADISO**

[www.paradisofoods.com](http://www.paradisofoods.com)

916.928.6500 | [info@paradisofoods.com](mailto:info@paradisofoods.com)