





## Where freshness and convenience meet.

Welcome to Paradiso tomato products: a brand with quality you can see, field-to-factory freshness you can taste, and cost savings sure to boost your bottom line.

If you're looking for tomato ingredient products to create your own signature dishes or sauces, Paradiso tomato products are the essential ingredients to your success.

## Meet the family.

Paradise Tomato Kitchens is the company behind the product. We have been supplying top restaurant chains with custom sauces for more than 25 years and, in 2015, began offering a full line of tomato ingredients to the entire food industry.

We had the vision to bring innovative sauces, packaging, and services to the foodservice industry and a desire to treat customers like family. Signature sauces, tomato ingredients, and specialized services help make our customer's businesses successful.

Today, we still believe you should expect more from your tomato ingredient and sauce supplier. That's why we work hard to bring you all the critical ingredients for better signature dishes and sauces.

With our custom sauce capabilities, full tomato product ingredient line (including sun-dried tomatoes), Packed-in-Season and All-Season Fresh Process™ pack options, coast-to-coast coverage, pouch packaging, and dedicated culinary and product development support, we continue to offer more ways to increase your sales, maximize your profitability, and boost your efficiency every step of the way, from concept to market.



## We speak fluent tomato.

Paradise Tomato Kitchens and our sister companies, The Morning Star Packing Company and Valley Sun Products, Inc., have over 45 years of combined experience at every point in the process. From growing the best plants, to harvesting and hauling, and round-the-clock processing, we have truly become fluently versed in all things tomato.



#### California premium tomatoes.

Our red and ripe tomaotes, picked at the peak of season, are grown throughout California's Central Valley, the world's most prolific tomato growing region.

### Consistently reliable quality.

Our processing plants are located in the heart of California's tomato country, where hundreds of family growers contract with us each year. This close proximity provides us access to consistently high-quality tomatoes throughout the entire season.

#### Field-to-factory freshness.

We harvest and haul our own tomatoes from the field to the factory. Our trailers are the largest available, which allows us to bring in the freshest tomatoes around the clock in fewer loads and process and pack them within 4 hours of harvesting.

# The pouch advantage.

Over 25 years ago, we pioneered where the future of food packaging needed to go. We helped revolutionize an industry and have continued to do so ever since. Sustainable, reliable, safe, cost-effective, environmentally responsible packaging: the #10 pouch.

No BPA coating
No sharp edges
No metal shavings upon opening

Shelf stable

2 year shelf life

4 durable layers for superior support



## Sustainably smart. Superior innovation.

As important as quality, service, and price are, we know there is more. To remain competitive for the long term, we must be innovative. Throughout our enterprises innovative thought is essential for rigorously maintaining our position as the leading force for developing and implementing new and improved technology and methods in our industry.

#### Cost savings through innovation.

Leading-edge technologies and vertical integration make our manufacturing processes streamlined, reliable, and affordable. This allows us to pass on savings to our customers.

85% reduction in the total weight of the finished product.

Reduced package volume and solid waste.

Lighter weight and reduced material use mean lower shipping costs. **Cost-Savings** 

#### Reduced carbon footprint.

**92%** less GHG generation from package production

**85%** reduction in sustainable material

40% source reduction

One truck can hold 360,000 new empty pouches. It would take 63 trucks to transport the same amout of new empty cans to the factory.







#### SUSTAINABILITY STATEMENT

We're committed to minimizing the environmental impact of our business with practices that are socially responsible, environmentally friendly, scientifically sound, and economical. We do this through manufacturing initiatives, advancing our pouch packaging, recycling programs, and employee efforts.

# Peak of season freshness you can taste.

By sourcing our tomatoes throughout the entire harvesting season, we are able to capture a freshness unique to California. This enables us to offer a consistently reliable high-quality product line that is sure to enhance your signature menu.



Premium Red - Whole Peeled in Puree
Whole Peeled in Juice
Organic Whole Peeled in Juice
Extra Heavy Concentrated Crushed
Ground Peeled/Crushed in Puree
Random Strips in Puree
Tomato Sauce
Spaghetti Sauce

Fully Prepared Pizza Sauce
Fire Roasted Salsa
Fire Roasted Diced in Juice
1" Diced in Juice
Petite Diced in Juice
Tomato Paste - 24%

Tomato Puree - 1.06

### Supply chain and logistics.

Our products ship direct from our warehouse, cutting out the middle-man and affording us the flexibility to ship through a multitude of channels. Whatever your preference, we are happy to discuss a delivery plan that is best for your company.





Gourmet Marinara









"Daylight Foods is proud to carry the Paradiso brand tomato products. Not only has Paradise Tomato Kitchens made a commitment to sustainability that aligns with our mission, but they also provide a high quality product that our customers love."

- Genevieve Lipari, Daylight Foods



www.paradisofoods.com 916.928.6500









#### **CERTIFICATIONS & AFFILIATIONS**





















"Paradiso tomato pouch products have been a great cross selling and penetration item added to Dixie Produce's product portfolio. A great add-on item for hotels, schools, and any large scale kitchen.

Competitively priced with good margins. This product has increased GP/DROP on existing stops. I would recommend anyone who services schools, universities, hotels and restaurants to carry Paradiso branded pouch products!"



- Matt Dixon, Dixie Produce

